

FOR IMMEDIATE RELEASE

MEDIA RELEASE

**Prelude in Radisson Heights leads the way for new affordable housing for homeless Calgarians**  
*Government of Alberta and Shane Homes are building the way home for homeless Calgarians*

**Calgary, Alberta, May 18, 2016** – Today's ground-breaking for Prelude in Radisson Heights represents a significant step towards ending homelessness in Calgary. The 23 unit Prelude in Radisson Heights brings the Calgary Homeless Foundation's (CHF) total under construction or completed units through the RESOLVE Campaign to 125 units, over half-way to its goal of 240 units.

*"We are very appreciative of the community's support of this project," says Diana Krecsy, President and CEO, CHF. "Everyone has a role to play in ending homelessness and when a community is as committed to playing its part as Radisson Heights, our shared vision of ending homelessness becomes all that more realizable."*

The development permit application for Prelude received strong support from the community association of Radisson Heights. Community consultations began in spring of 2015 and included meetings with the community association, business revitalization zone, surrounding neighbours and open houses for the community at large.

Calgary homebuilder, Shane Homes Ltd., has committed up to \$1.4 million through the RESOLVE Campaign to construct Prelude in Radisson Heights, located at 1719 34 St. SE.

*"Shane Homes believes that everyone deserves to have a place to call home," says Cal Wenzel, CEO & CVO of Shane Homes Ltd. "which is why we've chosen to be a part of the RESOLVE Campaign. It allows us and our industry to get involved, make a tangible difference and give back to a city that has been so good to us. We're thrilled to be here today to kick start our project."*

The remaining 70% of funds required to construct Prelude in Radisson Heights is through a capital grant from the Government of Alberta. Prelude is number four of eight CHF buildings to be constructed through the RESOLVE Campaign.

*"Congratulations to all those involved with this significant project. Our government understands that having an affordable place to call home is crucial to Alberta families," says the Honourable Lori Sigurdson, Minister of Seniors and Housing. "That's why our government is investing \$1.2 billion over five years in seniors and housing to move Alberta forward and create jobs locally."*

RESOLVE is a unique collaboration of nine Partner agencies raising \$120 million to build affordable and supported rental housing for 3,000 vulnerable and homeless Calgarians. Shane Homes Ltd. is one of 11 Calgary home builders who joined the RESOLVE Campaign to support CHF's eight new builds for the homeless-serving sector. All eight CHF projects, including land, are expected to cost between \$5 million and \$5.6 million each to complete for buildings of 20 to 30 units. The funding has been made available through grants from the Government of Alberta and contributions from ALBI Luxury by Brookfield Residential, Brookfield Residential Properties, Calbridge Homes, Cardel Lifestyles, Cedarglen Living Inc., Homes by Avi, Hopewell Residential Limited Partnership, Jayman BUILT Group of Companies, Morrison Homes, Shane Homes Ltd. and StreetSide Developments: A Qualico Company.

*"Thanks to the generous commitment of the Government of Alberta and Shane Homes, Prelude will offer 23 future tenants the stability and security of a place to call home," said Alan Norris, Chair, RESOLVE Campaign, and President & CEO Brookfield Residential Properties. "We know that when people are given a home with the right supports they are better able to overcome the challenges that led them to become homeless or vulnerable to homelessness. I am so proud to be a part of this Campaign and group of home builders who are committed to making Calgary a better home for everyone."*

The development permit application for this project received strong support from the community associations of Radisson Heights. Working collaboratively, CHF and the community are in the process of developing a Good Neighbour Agreement to facilitate integration of the project and the people who will call it home with the

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community. A Request for Proposal from homeless-serving sector agencies will be released within the next month to identify the agency partner who will provide program supports for the future residents of Prelude in Radisson Heights.

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#### About CHF

The Calgary Homeless Foundation is a catalyst and enabler for Systems and Service Agencies to optimize client success. CHF focuses on four strategic pillars of work; Research and Development, Community Mobilization, Funder of Outcomes and Impact, and Public and Political Will. CHF addresses gaps and identifies best practices to improve the system of care. Through mobilization of collective impact, CHF is committed to moving forward in partnership with the many homeless-serving agencies, the private sector, government partners, the faith community, other foundations and all Calgarians to end homelessness in Calgary. For more information, visit [calgaryhomeless.com](http://calgaryhomeless.com)

#### About RESOLVE

RESOLVE is a tangible and measurable step in helping end homelessness – and the affordable housing crisis – in Calgary. RESOLVE’s mission is to raise \$120 million to build affordable, sustainable housing for 3,000 homeless and vulnerable Calgarians. Nine respected and established Calgary social agencies have partnered with government, business and community leaders, all resolving to make Calgary a better home – for everyone. Visit [resolvecampaign.com](http://resolvecampaign.com) for more information.

#### **Media Inquiries**

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#### **PROGRAM**

The by invitation only kick-off event will get underway at 12pm and will be open to the community from 1pm – 2pm.

The program for the kick-off event will include special guest speakers:

Elder, Casey Eagle Speaker, Hull Services  
Emcee, Linda Olsen, Co-Anchor of Global News Hour at 6  
*Greetings read by* Kathrynne Casement, Constituency Assistant representing MLA Robyn Luff  
Kevin Taylor, General Manager, NUOVO by Shane Homes  
*Alan Norris, Chair, RESOLVE Campaign, and President & CEO Brookfield Residential Properties*  
Kevin McNichol, Vice President Strategy, Calgary Homeless Foundation  
Aaron Pollock, Singer Songwriter

#### **AGENDA**

12:01	Opening of event by Casey Eagle Speaker
12:06	Welcoming remarks Emcee – Linda Olsen, Co-Anchor of Global News Hour at 6
12:07	<i>Greetings read by</i> Kathrynne Casement, Constituency Assistant representing MLA Robyn Luff
12:10	Kevin Taylor, General Manager, NUOVO by Shane Homes
12:13	<i>Alan Norris, Chair, RESOLVE Campaign, and President &amp; CEO Brookfield Residential Properties</i>
12:16	Kevin McNichol, Vice President Strategy, Calgary Homeless Foundation
12:19	Aaron Pollock, Singer Songwriter, Blue Sky Won't Break
12:25	Closing Remarks, Linda Olsen
12:30	Media availability, pictures with Home Builders/Government
1:00-2:00	Community event

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