

FOR IMMEDIATE RELEASE
May 16, 2017

MEDIA RELEASE

Prelude in Radisson Heights gives Calgarians experiencing homelessness a fresh start
New permanent supportive housing development provides support and stability for 23 vulnerable Calgarians

Calgary, Alberta, May 16, 2017 – Members of Calgary’s homeless-serving sector, government officials, Calgary homebuilders, donors and community supporters of Prelude in Radisson Heights (1719 34 St. SE) gather for the grand opening of the affordable housing building. Prelude is a permanent supportive housing development that will provide homes for 23 formerly homeless and vulnerable Calgarians. The apartment was built by Shane Homes Ltd., and NUOVO by Shane Homes as a part of their ‘Visionary’ donation to the Calgary Homeless Foundation (CHF) through the RESOLVE Campaign. The Alex Community Health Centre will provide client supports for the new residents, with HomeSpace Society as the property developer, owner and manager.

The opening of Prelude is a perfect example of the power of collective community impact. By coming together to provide urgently needed affordable rental housing with support services to meet the unique needs of individuals with long-term experiences of homelessness, Calgary is one step closer to ending homelessness. Prelude will provide a safe, affordable home for the new residents.

Shane Homes Ltd. and NUOVO by Shane Homes have committed up to \$1.4 million through RESOLVE to construct Prelude. The remaining 70 per cent of funds required to construct Prelude in Radisson Heights was contributed through a capital grant from the Government of Alberta.

To meet its goals within Calgary’s Plan to End Homelessness, CHF is raising capital through RESOLVE to support its housing collaborator, HomeSpace Society, in the development of a series of permanent supportive housing buildings for vulnerable Calgarians. The opening of Prelude marks the fourth new build for the organizations. By raising capital through RESOLVE, it is changing the landscape of homelessness in Calgary and making a lasting impact on the quality of life for Calgary’s most vulnerable citizens.

RESOLVE is a unique collaboration of nine Partner agencies working to create affordable and supported rental housing for up to 3,000 vulnerable and homeless Calgarians. The Campaign adheres to the Housing First philosophy which provides stability and security to those who need it most. With the completion of Prelude, 23 formerly homeless and vulnerable Calgarians will soon know what it means to have a safe and permanent place to call home.

Shane Homes Ltd. and NUOVO by Shane Homes are part of a group of 11 Calgary home builders who have committed their support to CHF through RESOLVE. Each of the developments, including land, are expected to cost between \$5 million and \$5.6 million. The funding has been made available through grants from the Government of Alberta and contributions from ALBI Luxury by Brookfield Residential, Brookfield Residential Properties Inc., Calbridge Homes, Cardel Lifestyles and Logel Homes, Cedarglen Living Inc., Homes by Avi, Hopewell Residential Limited Partnership, Jayman BUILT Group of Companies, Morrison Homes, Shane Homes Ltd. and NUOVO by Shane Homes, and StreetSide Developments: A Qualico Company. The buildings will be owned and managed by HomeSpace Society.

Quotes:

Alan Norris, President and CEO, Brookfield Residential Properties and Chair of the RESOLVE Campaign

"The RESOLVE Campaign has entered its final year of fundraising for the nine Partner agencies, but the need for affordable and supported rental housing in our city remains urgent. It is time that others follow the example of the community and business leaders who have stepped up to help to make a tangible difference in our city, by providing the safety and security of a home for our most vulnerable," said Alan Norris, President and CEO of Brookfield Residential Properties and Chair of the RESOLVE Campaign. "Prelude is another example of the homebuilders' commitment to supporting the community it helped build. Thanks to the generosity of Shane Homes Ltd., NUOVO by Shane Homes and the Government of Alberta, Prelude will provide 23 people with the safety and stability they need to rebuild their lives, starting at home."

Bernadette Majdell, CEO, HomeSpace

"HomeSpace Society is excited to have led the development of this new permanent supportive apartment building on behalf of the Calgary Homeless Foundation in collaboration with RESOLVE and its Partners. Everyone deserves a safe and affordable place to call home and, when we work together as a community, great things can happen." – Bernadette Majdell, CEO, HomeSpace

Cal Wenzel, CEO of Shane Homes Group of Companies

"We are grateful to have been able to be part of the RESOLVE Campaign and participate in the worthy cause of building homes for Calgarians experiencing homelessness," says Cal Wenzel of CEO of The Shane Homes Group of Companies. Prelude is a partnership between Shane Homes, HomeSpace Society, The Alex Community Health Centre, RESOLVE and

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Calgary Homeless Foundation and is a great representation of what can happen when we all come together to get things done. The result of this work is that another 23 people have a place to call home. We know that this building really is a 'prelude' to something great for Calgary."

Diana Krecsy, President and CEO, Calgary Homeless Foundation

"Prelude represents more than just a home for 23 individuals experiencing homelessness. It represents hope and provides a stable place of belonging from which to build a better future. Collaboration between government, the Calgary Homeless Foundation, HomeSpace Society, local Calgary home builders and the RESOLVE Campaign, is a true demonstration of the power of a collective impact approach. As we open more buildings offering permanent supportive housing, to those who need it most, we continue to demonstrate that homelessness can end, when we intentionally choose to work together" said Diana Krecsy, President and CEO, Calgary Homeless Foundation.

Robyn Luff, MLA for Calgary-East

"Everyone deserves to have a safe and affordable place to call home. Our government has made it a priority to build more affordable housing across Alberta and I am so proud that Calgary shares that vision as well. Projects like this are an important step to making 'home' more than just an idea for my fellow Calgarians and Albertans, and sharing with them the power of community," said Robyn Luff, MLA for Calgary-East.

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About CHF

The Calgary Homeless Foundation (CHF) is a catalyst and enabler for Systems and Service Agencies to optimize client success. CHF focuses on four strategic pillars of work; Research and Development, Community Mobilization, Funder of Outcomes and Impact, and Public and Political Will. CHF addresses gaps and identifies best practices to improve the homeless-serving system of care. Through mobilization of collective impact, CHF is committed to moving forward in partnership with the many homeless-serving agencies, the private sector, government partners, the faith community, other foundations and all Calgarians to end homelessness in Calgary. Visit www.calgaryhomeless.com for more information.

About RESOLVE

RESOLVE is in the final year of its unique collaboration of nine Partner agencies, working together to create affordable and supported rental housing for up to 3,000 vulnerable and homeless Calgarians. The nine respected and established agencies have partnered with government, business and community leaders, all resolving to make Calgary a better home – for everyone. The RESOLVE Partners include: Accessible Housing; Bishop O'Byrne Housing Association; Calgary Alpha House Society; Calgary Homeless Foundation; Calgary John Howard Society; Horizon Housing Society; Silvera for Seniors; The Mustard Seed; and Trinity Place Foundation of Alberta. Visit www.resolvecampaign.com for more information.

About HomeSpace Society

HomeSpace Society is an innovative affordable housing provider focused on collaborative and innovative housing options for Calgary's most vulnerable. HomeSpace exists to significantly advance community-based planning and delivery of affordable housing and to increase the number of specialized affordable housing units. Visit www.homespace.org for more information.

About Shane Homes Group of Companies

The Shane Homes Group of Companies is an award-winning home builder and residential community developer in Calgary and Airdrie. With a diverse product line ranging from condominiums and street towns, to duplexes and single family homes, Shane Homes continues to deliver innovative design, superior craftsmanship and exceptional customer service. The Calgary-based company founded in 1979 has built a legacy of excellence upon the foundation of a strong belief in family, home and the community as set in place by its founder, Cal Wenzel. This strong belief continues to be carried on through the generations and marks Shane Homes among the finest homebuilders in Canada. Shane Homes Group of Companies has three core business units: Shane Homes, Nuovo by Shane Homes and Wenzel Developments. Learn more at: www.shanehomes.com

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Agenda

Opening for Prelude at Radisson Heights

Tuesday, May 16th
1719 34 St SE

Media tours: 9:30 a.m. – 10 a.m.

Media interviews: 10 a.m. – 10:30 a.m.

Formal Program: 10:30 a.m. – 11 a.m.

Speeches:

Diana Krescy, President and CEO of Calgary Homeless Foundation;
Bernadette Majdell, CEO, HomeSpace Society;
Elder Casey Eagle Speaker, Blackfoot Elder and Hull Services;
Robyn Luff, Government of Alberta, MLA of Calgary-East;
Fatima Barros, Regional Vice-President, Regional Territories, Canada Mortgage and Housing Corporation;
Cal Wenzel, CEO and CVO, Shane Homes Ltd.;
Kevin Taylor, General Manager of NUOVO by Shane Homes;
Alan Norris, President and CEO of Brookfield Residential Properties, and Chair, RESOLVE Campaign; and Shelley Heartwell, CEO, The Alex.

Building Tours (formal program attendees and media): 11 a.m. – 11:30 a.m.